



Massey Grand Rounds symposium
“Medical Schools: a Nexus of Education & Industry”
Massey College, April. 18, 2007



PROGRAM

12-12:50 pm **Registration and Light lunch** – Junior Common Room

12:50 pm Call to Order: **Patrick Wong**, Jr. Fellow

Opening Remarks and Welcome – Upper Library
 Master John Fraser; Dr. Aubie Angel
 Fiona Menzies and Martin Betts, Jr. Fellows

1:15-2 pm **Keynote Address** – Introduced by Jai Shah, Jr. Fellow:

Speaker - **Dr. Lawrence K. Altman**, Medical Correspondent, New York Times
“Medical Education: Tensions and Conflicts of Interest for Students, Faculty and Patients”

2-3:15 pm **Issues and Perspectives** - 20’ talks + 5’ Q & A
 Session Chair: Martin Betts

Dr. Allan Detsky, Professor of Medicine and Health Policy Management & Evaluation
“Conflicts of Interest in Academic Medicine: Some Evidence”

Ms. Leslee Thompson, VP Health Systems Strategies Medtronic of Canada
“Addressing the Changing Landscape: One Company’s Experience”

Dr. Lorraine Ferris, Professor of Public Health Sciences, Faculty of Medicine, U of T
“Medical education programs can offset the challenges of commercial inducements”

3:15 pm **Nutrition Break** – Junior Common Room

3:30-4:30 pm **Models for a Constructive Relationship: Interactive Panel Discussion**

Intro: Fiona Menzies
 Moderator: **Dr. John Evans**, Chair of MaRS Discovery District, Toronto

Dr. John Evans – *“The MaRS Project: A View from the Top”*

Dr. Irfan Dhalla, Chief Medical Resident, St. Michael’s Hosp.
“A resident’s perspective”

Ms. Maureen Brosnahan, Senior National Correspondent, CBC National News
“The media and health reporting”

Dr. Patrice Roy, Executive Director, Rx&D
“Enhancing the capacity and performance of health research in Canada”

4:30-4:55 pm **Summary Remarks and Open Discussion**

Dr. David Goldbloom, Professor of Psychiatry and Senior Medical Advisor, CAMH

4:55 pm **Closing Remarks** – **Jai Shah, Dr. Aubie Angel**



5 pm **Reception:** Junior Common Room

We are grateful to the following sponsors for their support:
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***MASSEY GRAND ROUNDS (MGR)**

Massey Grand Rounds is comprised of members of the Massey College community, and includes physicians, medical students and graduate students in areas related to medicine and the health sciences. It convenes monthly and serves as a discussion forum for current topics related to medicine, the health sciences, and issues of interest to students. The group is guided by Dr. Aubie Angel, MD, FRCPC, Senior Resident/Fellow, President of Friends of CIHR.

This Symposium is a project of MGR for the benefit of the entire U of T academic community and for all medical students.

Student organizers of the Symposium include:

- Martin Betts, Jr. Fellow, 3rd yr medicine
- Fiona Menzies, Jr. Fellow, 3rd yr medicine
- Jai Shah, Jr. Fellow, 3rd yr medicine
- Patrick Wong, Jr. Fellow, 2nd yr medicine

Lori Waters (Jr Fellow 04-06) designed symposium materials and Cristina Castellvi supervised communications.

Website design by Patrick Wong www.massey.utoronto.ca/symposium

PREAMBLE

Recent events have highlighted the dual role of medical schools and Health Science Centres at the crossroads of education and enterprise. This is increasingly true in an era where knowledge translation for the production of products is emphasized and multi-disciplinary and multi-sectoral collaboration encouraged. Great advances in health maintenance and disease treatment have been accomplished through biotechnology and industrial/instrumentation development.

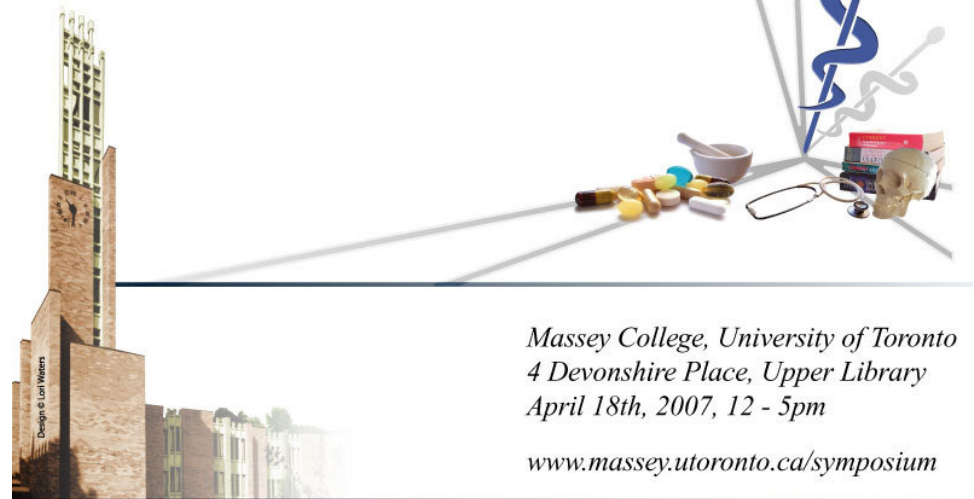
Yet this trend has also created conflict and controversies regarding the relationship between the pharmaceutical industry and the academic medical community. Ultimately, it falls to the university to balance its traditional roles of education, critical inquiry and knowledge generation with the more recent emphasis on entrepreneurship.

This inaugural Massey College Medical Symposium will explore issues around our academic institutions' missions, while maintaining a sense of social responsibility, managing conflicts of interest, and assisting in the generation and translation of new knowledge to benefit society.



Massey Grand Rounds*
presents a symposium

“Medical Schools: a Nexus of Education & Industry”



*Massey College, University of Toronto
4 Devonshire Place, Upper Library
April 18th, 2007, 12 - 5pm*

www.massey.utoronto.ca/symposium