

## The 2009 Massey Grand Rounds Symposium

### **Social Responsibility and Social Entrepreneurship: A Public Health Perspective**

#### **PREAMBLE**

In these challenging economic times, it is imperative that we maintain our commitment to public health and well being, while striking a balance between fiscal and social responsibility. As we face local and global challenges in public health, there is a need for new perspectives, innovation, and entrepreneurship.

The Third Annual Massey Grand Rounds Symposium on "Social Responsibility and Social Entrepreneurship: A Public Health Perspective" will provide a lively discussion of these issues, how best to approach the inherent trade-offs, and inspire a new generation to pursue careers in public health.

This symposium builds on its successful two previous annual conferences in April 2007 ("Medical Schools: A Nexus of Education and Industry") and April 2008 ("Well-Being in a Competitive World as Students and Beyond"). Over 70 individuals participated, including medical students and residents, physicians, scientists, and various community members. The intimate and interactive nature of the symposium fosters dialogue and discussion beyond what is normally possible in a formal conference setting.

#### **MASSEY GRAND ROUNDS**

Massey Grand Rounds is comprised of members of the Massey College community, and includes physicians, medical students and graduate students in areas related to medicine and the health sciences. It convenes monthly during the school term and serves as a discussion forum for current topics related to medicine, the health sciences, and issues of interest to students. The group is guided by Dr. Aubie Angel, MD, FRCPC, Senior Resident/Fellow, President of Friends of CIHR.

This symposium is a project of MGR for the benefit of the entire U of T academic community and for all medical and health science students.

Student organizers of the Symposium include:

- Patrick Wong, Jr. Fellow, 4th year Medicine
- Victorira Arrandale, Jr. Fellow, 3rd year PhD IMS
- Andrew Bresnahan, Jr. Fellow, 1st year MSc, Med. Anthropology
- Jemy Joseph, Jr. Fellow, 1st year MSc, IMS
- Carla Pajk, Jr. Fellow, 1st year Medicine

Cristina Castellvi supervised communications; website by Patrick Wong,  
Poster and program by Carla Pajk & Andrew Bresnahan

#### **Proud Sponsors:**



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## 3rd Annual Massey Grand Rounds Symposium

### **Social Responsibility and Social Entrepreneurship: a Public Health Perspective**

**Wednesday, April 22nd, 2009  
(12:00 - 5:00 pm)**

**Massey College  
University of Toronto  
4 Devonshire Place  
Upper Library**

**Online Registration:  
[www.massey.utoronto.ca/symposium](http://www.massey.utoronto.ca/symposium)**



# Social Responsibility and Social Entrepreneurship: a Public Health Perspective



## Program

**12-1:00 pm**   **Registration and Light lunch** - Junior Common Room

**12:50 pm**   **Call to Order** - Patrick Wong, JF  
**Opening Remarks and Welcome** - Upper Library  
John Fraser, Master, Massey College; Dr. Aubie Angel, SF;  
Dr. Catharine Whiteside, SF, Dean, Faculty of Medicine, U of T

**1:15-2:00 pm**   **Keynote Address**- Introduced by Victoria Arrandale, JF  
**Dr. Jack Mandel**, Director, Dalla Lana School of Public Health, U of T  
*"Public Health in the 21st Century: What Should We Expect?"*

**2:00-3:00 pm**   ***Public Health Challenges: Local and Global***  
Session Chair: David Cape, JF

**Shannon Wells**, JF & Chair of the Walter Gordon Massey  
Symposium Organizing Committee, Massey College  
*"Rising Inequality in Canada"*

**Dr. Kue Young**, Professor, Dalla Lana School of Public Health, UofT  
*"The Canadian North: Do We Have a 'Third World' in Our Own Backyard?"*

**Dr. James Orbinski**, SF, Associate Professor, Departments of  
Medicine and Political Sciences, U of T  
*"Global Health: Patents Pending"*



**3:00 - 3:20 pm**   **Nutritional Break** - Junior Common Room

**3:20 - 4:30pm**   ***Yes we can! Panel Discussion***  
**Session Chair:** Carla Pajak, JF  
**Moderator:** Dr. John Dirks, SF

**Dr. Abdallah Daar**, Professor, Dalla Lana School of Public Health,  
U of T

*"The Private Sector and Global Health: Addressing the Ethical Challenges"*



**Jeannine Banack**, Assistant Professor, Department of Health  
Policy, Management, and Evaluation, U of T

*"The Health Advocate Competency: A Key Component of Social Responsibility"*

**Dr. Geoff Anderson**, Professor, Department of Health Policy,  
Management and Evaluation, U of T

*"A New Opportunity for Training Medical Students in Leadership and Social Responsibility"*

**4:30-4:55 pm**   ***Summary Remarks and Open Discussion***

**Introductions:** Shah Ansari, JF  
**Discussant:**

**Dr. Arnold Naimark**, Director, Centre for Advancement in Medicine,  
University of Manitoba  
**Summary and perspective:**

**4:45 pm**   **Dr. David Goldbloom**, SF, Professor, Department of Psychiatry, UofT

**4:55 pm**   **Closing Remarks** - Rami Shoucri, JF and Dr. Aubie Angel, SF