

## Symposium/Forum 2004\*

May 6th, 2004 Winnipeg

### Friends of CIHR

The Friends of the Canadian Institutes of Health Research (FCIHR) is a national organization composed of individuals and corporate members dedicated to support the goals and ideals of the Canadian Institutes of Health Research (CIHR). One of its principal activities is to promote the understanding of science in the community through annual symposia and educational forums. It is important to facilitate the transfer of new knowledge that is rooted in high quality, evidenced-based research. The ultimate expectation is that this will help improve the health of Canadians by strengthening the Canadian health care system.

This year we draw attention to the significant impact that government and private sector investments have on the economic and social well being of society. It is evident that an expanded national health research enterprise will pay dividends in a myriad of ways to the betterment of our citizens and to a knowledge based economy.

FCIHR wants to thank our sponsors, particularly CIHR and the University of Manitoba, for their generous support of Symposium 2004. These institutions are truly visionary in their efforts to maintain the highest standards in health research on behalf of all Canadians.

### Symposium Sponsors



**Centre for the Advancement of Medicine, University of Manitoba**



**CIHR Institute of Gender and Health**

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## Symposium/Forum 2004\*

Friends of the Canadian Institutes of Health Research

# The Economic and Socioeconomic Impact of Investments in Health Research

“Translating scientific knowledge for economic, social and health sector benefits”

[www.fcibr.ca](http://www.fcibr.ca)

Winnipeg Convention Centre, 375 York Avenue, Winnipeg  
Thursday, May 6th, 2004

# The Economic and Socioeconomic Impact of Investments in Health Research

## Program of Events

12:00 – 1:20 pm Speaker's Luncheon  
Winnipeg Convention Centre  
VIP Lounge

### OPENING SESSION Room 2E-F

1:30 pm Opening Remarks:

**Dr. Aubie Angel**, President, FCiHR

Welcoming Remarks:

**Bruce McManus**, Scientific Director  
CIHR Institute of Circulatory and Respiratory Health

**Dr. Naranjan Dhalla**, Chair  
National Research Forum for Young Investigators

### SESSION 1 National Initiatives as Economic Drivers in Health Research

1:40 – 2:40 pm Chair: **Mr. Glenn Brimacombe**, President and CEO  
Association of Canadian Academic Healthcare Organizations

Speakers:

**Dr. Alan Bernstein**, President CIHR  
"Health Research: At the Nexus of Health, the Health System and the Life Sciences Sector"

**Dr. Martin Godbout**, President and CEO,  
Genome Canada  
"The Impact of Genome Canada in Generating New Knowledge and Facilitating its Commercialization: lessons learned"

**Dr. Miriam Stewart**, Scientific Director  
CIHR-Institute of Gender and Health  
"The Socioeconomic Impact of Investments in Health Research"

2:40 – 2:55 pm Nutrition Break

### SESSION 2: Dividends to Society Through Investments in Health Research

2:55– 4:05 pm Chair: **Mr. Patrick Lafferty**,  
Partner (ret), Pricewaterhouse Coopers

Speakers:

**Dr. Mark Poznansky**, President and CEO,  
Robarts Research Institute  
"Intellectual Wealth and Human Capital Development in Canada"

**Mr. Gregg Szabo**, Executive Director,  
Corporate Affairs  
Merck Frosst Canada Ltd.  
"Improving Health and Economic Outcomes Through Building a Globally Competitive Life Science Research Industry"

**Mr. Kevin McGarry**, President and CEO,  
Lombard Life Sciences  
"From the Lab to the Marketplace – Earning a Return on Canada's Investment in Health Research and Infrastructure"

**Ms. Linda Humphreys**, Vice President Corporate Affairs and Tech Commercialization AHFMR  
"Research to Innovation-Experiences from an Integrated TC Initiative"

Discussant:

**Dr. Albert Friesen**, President and CEO, Medirec Inc.

### SESSION 3: The Public Perception and Public Interest in Health Research as an Economic Engine

4:05-4:25 pm Chair: **Dr. Joanne Keselman**,  
Vice-President Research, University of Manitoba

Speaker:

**Mr. David Crane**, Economics Reporter, The Toronto Star  
"Informing Public Opinion on Health Research and the Innovation Agenda: Bridging the Gap"

4:25 – 4:50 pm General Discussion

4:50 – 5:00 pm Overview and Closing Remarks - **Dr. Aubie Angel**

5:30 pm Opening Ceremonies of National Research Forum

\*In conjunction with National Research Forum for Young Investigators. May 6th - 9th, Winnipeg Convention Centre